



CLOVIS MUNICIPAL SCHOOL DISTRICT

Clovis, New Mexico

PROFILE

School District: Clovis Municipal School District

District Enrollment: 9,500 students

Number of Schools: 19

Grades: Pre K-12

Mobility Rate: 50-68 percent

Ethnicity:

- 47% Caucasian
- 40% Hispanic
- 11% African American
- 2% Asian
- 1% Native American

CHALLENGE

Clovis is the fourth largest district in the state in terms of student population. In six of the nine elementary schools, 80 percent of the school population falls into the low income category. The district was challenged with low test scores and increased pressures to improve accountability. In addition, they had difficulty finding programs that would provide the data and support needed to help teachers and students prepare for testing.

The computer labs at Clovis previously had several curriculum-based programs, but with more of a game-like atmosphere. Along with a true electronic curriculum, the district needed a management system in place that would collect valid data to help teachers.

SOLUTION

Clovis explored using SuccessMaker Enterprise based on a recommendation from its new superintendent, Dr. Neil Nuttall. Since that time in 1998, the district has been using the program in all of its Title 1 elementary schools. The program was implemented in seven elementary schools in November of 1998, and two more elementary schools started using the software by 2002.

In grades K-6, 2,154 students use SuccessMaker Enterprise to enhance reading and math. Courses include Discover English, Reading Readiness, Initial Reading, Math Concepts and Skills, Math Concepts and Skills, and Spanish. The district goal is to utilize SME software to help students increase test scores. Clovis currently has grades 3-6 take the Terra Nova Test visiting the lab four days a week, working a minimum of 12 minutes in reading and math per session.

Continued

SuccessMaker®
ENTERPRISE

“Looking back at the success our students have had over the last five years with SuccessMaker Enterprise, we made a great choice in purchasing the software and implementing the program at our most challenging Title I schools. The software coupled with quality classroom instruction has helped all of our Title I schools meet and exceed standards. The results speak for themselves.”

*— David Briseno
federal programs director*

SuccessMaker®

ENTERPRISE

“SuccessMaker has benefited the students and has helped them increase their reading comprehension and problem solving skills with the various presentation styles in the program. Students like the speed games the most.”

— **Teresa Falk**
Title I technical specialist

SOLUTION (Continued)

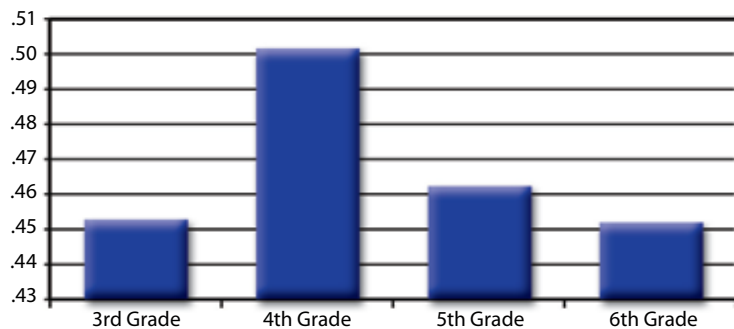
The software combines research-based instruction with a multimedia interface to create a comprehensive, interactive curriculum. Students are enrolled according to STAR testing based on 1) the previous year’s state testing levels, or 2) by the previous year’s final grade level reached in SuccessMaker Enterprise. Once enrolled, the software goes through a 2-3 week evaluation period and places the students at the appropriate functional level. With ongoing assessment and adaptation to student needs, learning is individualized.

RESULTS

SuccessMaker Enterprise has helped raise math and reading scores.

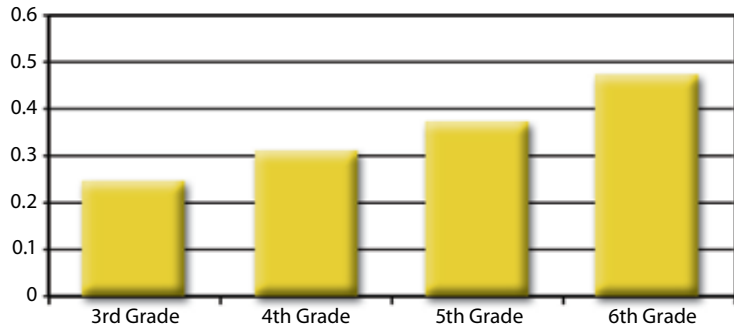
- In 2002, Clovis elementary students averaged a .49 gain in reading after 8.75 hours of instruction.
- In 2002, elementary math scores improved district-wide, resulting in a .42 year gain after 9.64 hours of instruction.
- Barry Elementary School has been using the program for five years. For the past three years, the state of New Mexico has ranked Barry as a high performing school.

2002 District Average Reading Gains



The 2002 reading gains for Clovis Municipal School District show fourth graders making substantial gains in reading. Total gains across the grades were achieved in less than nine hours of instruction.

2002 District Average Math Gains



In 2002, math students at Clovis demonstrated more increased gains through grade level with sixth graders making the highest gains. Overall, this was accomplished in less than 10 hours of instruction.