



# FRANKLIN ELEMENTARY SCHOOL

Cadillac, Michigan

**SuccessMaker®**  
E N T E R P R I S E

*"I have seen SuccessMaker Enterprise improve reading and comprehensive skills. And as the program improves, so do we."  
"What a wonderful program. I have been overseeing the SuccessMaker Enterprise program since the beginning when our school district first purchased it in 1994. I was hooked on how it let students work at their own level . . . I love the fact that you can see the growth of the students daily, weekly or monthly. The weak areas of work can be readdressed in order to help improve the student's level."*

— **Marie Rabun**  
**KS technology specialist**

*"Going into the SuccessMaker Enterprise lab with a positive attitude has a huge impact on students. I challenge them as a class and personally to reach for a goal and push themselves. I've even had one student who not only excelled in math, but any time he was done with his class work, he would log on for additional practice. In the end, he finished levels ahead of our expectations. And he's just one example of students finding great satisfaction that SuccessMaker Enterprise offers. The program really helps them challenge themselves, set goals and reach them."*

— **Paula Meyers**  
**fifth grade teacher**

## PROFILE

**School District:** Cadillac Area Public School District

**School Enrollment:** 312 students

**Grades:** K-6

**Free/Reduced Price Lunch:** 45 percent

### Ethnicity:

- 96% Caucasian
- 1% Hispanic
- 1% African American
- 1% Asian
- 1% Native American

## CHALLENGE

Franklin and the entire Cadillac Area Public School District were committed to improving standardized test scores, with a focus on the MEAP and the Comprehensive Needs Assessment. As a Title 1 school, Franklin is also focused on closing the achievement gap and improving the education it delivers to all students, regardless of demographic or socioeconomic background.

## SOLUTION

With these goals in mind and with the entire district adopting SuccessMaker Enterprise, Franklin made the decision to implement SuccessMaker Enterprise in 1994. By 2006, the school's lab schedules 13 classes each day, with every child using the program four times a week. Each individualized student session consists of 12 minutes of reading and 12 minutes of math instruction.

In leveraging the program, the school has implemented a method of both individualizing instruction and monitoring and improving performance. To ensure that the Franklin staff works together to maximize student learning, the school runs and analyzes session reports every day and gains reports every month. Through this regular analysis, the staff tracks each student's progress, predicts performance, and continues to more effectively monitor and individualize instruction.

*Continued*

*“The SuccessMaker Enterprise program captures the best of both worlds in regards to educating our young minds of today. It allows the students to use a computer on a daily basis, while at the same time instilling the importance of learning basic skills like reading, writing and arithmetic.”*

— **Mary Jane Sterner,**  
*third grade teacher*

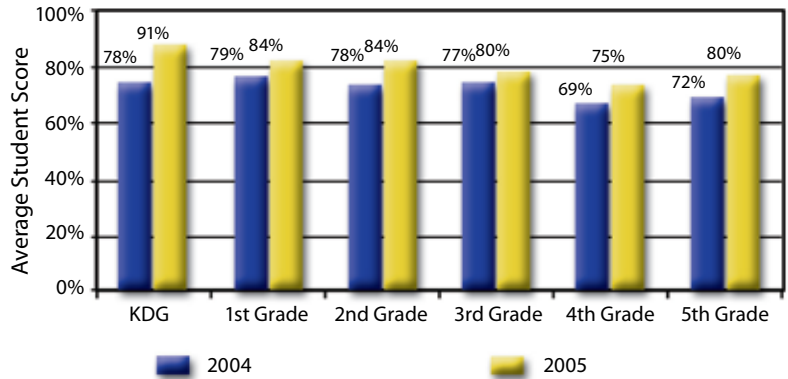
*“The SuccessMaker Enterprise lab has been a positive experience for all my students. The programs allow them to progress at their own rate. My highest students can be reading and doing subtraction while my lowest students are working on letter identification and patterns. The program always gives the students positive feedback and allows them to feel successful.”*

— **Kerri Wiggins,**  
*kindergarten teacher*

**RESULTS**

SuccessMaker Enterprise has yielded both qualitative and quantitative results for Franklin. Since implementing their ambitious program, Franklin has realized substantial gains in both reading and math. The graph below shows the gains across all grades from 2004 to 2005 in English/Language Arts; this represents an average 7 percent increase in test scores, school wide.

**ELA – Comprehensive Needs Assessment  
Composite District Scores 2004–2005**



The Comprehensive Needs Assessment chart (above) reflects a compilation of several common assessments created by district reading teachers as well as the SuccessMaker Enterprise score. Each student is given a score on each assessment, which determines their level of proficiency. These scores are averaged together to get a composite average. This data is used to determine a need for services for students in kindergarten through fifth grades.

District-wide, the program has provided an excellent method for not only increasing accountability, but also improving student achievement. At a district level, Cadillac calculates reading and math gains using SuccessMaker Enterprise reports at the beginning and end of the school year, and uses interim reports throughout the year as data-driven “check-ups” to help ensure that all schools stay on track. Cadillac also uses these reports to help predict district-wide performance in MEAP testing.

Since these same reports help demonstrate compliance with NCLB requirements, they serve multiple purposes in helping the school district as a whole—as well as each individual school like Franklin Elementary—achieve success.