

Technical Specifications

How you produce your video—whether in a studio or on location, with a camcorder or a studio camera—is up to you and your team. But how you deliver your video to Pearson needs to meet the following technical specifications.

- You must submit two copies of your video on a DVDR.
- The contents of each DVDR needs to contain the following materials.
 - A high-resolution MPEG 4 video with these specs:
 - NTSC video
 - Size: 640 x 480
 - Frame rate: 30 fps
 - Save at the highest resolution possible for your computer and no less than millions of colors.
 - H264 compression
 - MPEG 4 audio, 44 KHz, 16-bit, stereo
 - The source files you used to create the final video. This should include the following:
 - Video files
 - Graphics
 - Music and sound effects
 - Video editing files (for example, After Effects, Final Cut Pro)
 - Audio files used for narration

FAILURE TO COMPLY WITH THESE SPECIFICATIONS MAY RESULT IN DISQUALIFICATION.